

Learn about these three free community action programs designed and implemented by Madison Environment Environmental Group at:

www.enactwi.org
www.carfreechallenge.com
www.carlitediet.com



EnACT

Reduce, Reuse, Recycle

Environmental Action teams give regular folks tools and encouragement to live green. Formed by the Madison Environmental Group in 2003, EnACT creates neighborhood groups to reduce waste, conserve energy and water, reduce automobile use, and choose healthy and sustainable foods. Annually, participating households save an average of \$281, 183 pounds of garbage, 14,487 gallons of water and 1,126 vehicle miles. 204-2888, enactwi.org.

Excerpted from
"Madison's Eco A to Z"



Curb the Carbs-er, Car

The Car-Lite Diet is looking to help you lose weight—all four thousand pounds of your car—by trimming a little here and there for big payoffs in the end. Car/vanpooling, biking, shopping online and taking the Madison Metro are all suggested ways to lighten your load on the environment in the local program sponsored by the **Dane County Clean Air Coalition** (carlitediet.com).

And if you need more incentive to reduce your auto dependence, or quit the habit altogether, you'll get a lot of mileage out of **Madison Environmental Group's Car-Free Challenge** (carfreechallenge.com). In addition to the big event—September 22nd's **World Car-Free Day**—the company is challenging participants to "spend one day, one week or one month without your car."

But as most habits go, the car use habit can be tough to quit cold turkey. MEG president **Sonya Newenhouse** acknowledges that people can become overwhelmed by environmental efforts. That's why both programs offer gradual ways to reduce your carbon footprint.

— Shayna Miller



From Doors to Yours

Fullcircle Furniture turns recycled doors into elegant tables, benches and custom furniture **BY JUDY DAHL**

A COUPLE OF YEARS AGO, as Madison Environmental Group conducted deconstruction and construction waste recycling projects, its staff members noticed a lot of doors—primarily from commercial projects—going into landfills. “Imagine a dormitory or hospital going down—from Meriter Hospital alone we salvaged 125 doors,” says **Sonya Newenhouse**, Madison Environmental Group’s president.

The group realized the doors could transform into eco-friendly furniture, and a grant from the **Wisconsin Department of Natural Resources** partially funded the project’s development. Designer **Christi Weber** created two furniture lines, one classic and one contemporary, and works with local craftspeople to build the pieces she designs.

The furniture is limited edition, since each group of salvaged doors is unique, and all pieces are made from solid-core doors rescued from deconstruction sites. “Some pieces do have legs made from other sustainably harvested lumber,” Newenhouse notes, “All materials and finishes are natural and environmentally friendly.”

Fullcircle Furniture’s latest innovation, set to be available soon, is a do-it-yourself kit to build the company’s signature Madison table. It will cost less than ordering the finished table, and will satisfy the creative urge, Newenhouse says.

You can order by emailing info@fullcircleinteriors.com, by calling 280-0800, or by mailing **Fullcircle Furniture**, 25 N. Pinkney Street, Madison, WI, 53703. See fullcircleinteriors.com for more product details.

Learn more at www.fullcirclefurniture.com



Above: a) **The Madison Table and Benches** The Madison line features tables (\$1,500) and benches (\$750) of salvaged solid core doors with birch veneers. Three finishes are available: clear coat, walnut stain or tung oil. Doorknob holes are either filled with an engraved metal Fullcircle recycling symbol or covered with veneer. b) **Custom Console** Full Circle offers furniture made to customers’ specifications, such as this console. Prices vary based on design and quantities. c) **The Harvest Table and Benches** Harvest tables and benches are available in six-person (\$2,000/\$775) and eight-person sizes (\$2,500/\$825). They’re made of salvaged solid core doors with birch veneers, along with additional regionally harvested hardwood components. Available finishes are clear coat, oak or walnut stain, and tung oil. *Facing page:* **Harvest Table with Marmoleum Veneer** The Harvest table can be topped with a veneer of Marmoleum, a natural linoleum product composed of linseed oil and sawdust with a cement binder (six-person – \$1,500; eight-person – \$1,750). Fullcircle offers Marmoleum in three colors.